



SPONSORING A TTOUCH DOG WORKSHOP

Workshops are an opportunity for individuals to experience the TTouch work by demonstration and hands-on instruction. Participants will learn the fundamentals of TTouch with an emphasis on communication and partnership with their dog. More attention can be placed on any area of particular interest to the workshop participants. Examples could be: leash pulling, separation anxiety, fear of loud noises, grooming issues, aggression, or geriatric care. We will also cover how to help your dog in case of accident or illness. Informative handouts are provided and questions are encouraged.

Cost: The workshop format is flexible. You can schedule one or two day workshops. We charge \$80 per person per day with an \$800 per day minimum, plus travel (50 cents per mile, or airfare) and lodging. You can decide what to charge for the workshop depending on your expenses and the amount of profit you would like to make. A possible example could be \$90-\$115 for a one day and \$165-\$210 for a two day. Consider charging slightly less for those attending without a dog. Requiring that a deposit or full payment be made in advance is a good idea.

A non-refundable deposit of \$250 is required in order to secure a workshop date.

An additional day of private work may be scheduled at \$95 per hour. This would include an individual evaluation of the dog(s) with recommendations and instructions for the owner to achieve desired goals. Including spectators for these sessions is optional.

Workshop: Maximum number of participants will vary. The size of the room and temperament of participating dogs are significant factors. A good rule of thumb would be about 15 people and their dogs. Some people may choose to attend without their dogs.

What You Need: We will need obstacle materials. We can provide some (if the workshop is within driving distance), if you have access to agility course obstacles, some of those will work well. Please discuss with us what you might have available. Many common items can be used: PVC pipe, boards, bricks, old tires, etc.

Other Details: Name tags visible at a distance are very helpful. Seating is necessary during demonstrations and discussions. You can ask people to bring their own chairs. Be prepared for those who forget. People will also need to know what their options are for lunch (i.e., bring their own or purchase a lunch that you have provided, or go to a near-by restaurant). You may also want to include lunch in the price of the workshop. It is also nice to have hot and/or cold drinks and possibly muffins or fruit for people as they gather in the morning. This can be complimentary or done as a concession. Asking people to arrive 30 minutes early for registration will help us start on time.

We usually have some TTouch equipment, books and videos available for sale. Please have a table available for these things to be displayed.

Dogs attending the workshop should be able to be handled safely in a group. Instead of bringing a dog that demonstrates excessive people aggression, we recommend that participants work with another dog to learn the skills that they can then apply to the more difficult dog. Contact us if you have any questions about the suitability of a dog.

Part of the workshop is spent doing exercises without dogs. During that time dogs will need to be crated, or be able to spend time tied or in the car. (Obviously, the car is not an option in warm weather).

You may want to request that dogs coming to the workshop have proof of current vaccinations. We would also like the dogs to have a flat buckle (leather or nylon) collar in addition to what they may already use and an extra leash if they have one, as well as a water dish, some kind of floor padding (cushion or blanket) for the dog and anything else needed for comfort for the day. If floors are hard, a cushion for the participant when we are doing body work with the dogs is a good idea too.

Our goal with these workshops is to provide a positive, supportive learning environment that is informal, fun and flexible. Please feel free to discuss any questions you may have with us.

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